



*ATV RiderCourse*SM

Frequently
Asked
Questions

For ATV Dealers

- 1. How much does it cost?**
The *ATV RiderCourse*SM is free of charge to individuals who have purchased a new SVIA member company ATV. Free training is also available to the family members of these purchasers.
- 2. Who pays for it?**
The SVIA member companies include: AlphaSports, Arctic Cat, Bombardier, Bush Hog, Honda, John Deere, Kawasaki, Suzuki and Yamaha.
- 3. Who operates the program?**
The *ATV RiderCourse* is administered by the ATV Safety Institute, a division of the Specialty Vehicle Institute of America.
- 4. Where are the courses held?**
Courses are held across the country. Currently there are over 1000 sites nationwide.
- 5. When are they held?**
Seven days a week, but primarily on weekends.
- 6. Can courses be conducted at my dealership?**
Yes, if the area meets ASI's specifications. Call Region Operations at (800) 786-5559 for more information.
- 7. Why should people attend?**
It will give the students a good foundation in becoming safe riders. This in turn will increase their enjoyment and keep them riding. Upon completion, the students may also be entitled to an incentive.
- 8. You mean the student can get paid to take the training?**
Yes, some member companies are offering incentives to the purchasers if they complete the *ATV RiderCourse*. They may receive, in some cases, up to \$100.
- 9. How do my customers enroll?**
In most cases ASI Enrollment Express contacts them. When a Rider Training Certificate is received at ASI, it is entered into our system and the students are contacted when a class is scheduled in their area. Or customers can call Enrollment Express toll free at (800) 887-2887.
- 10. How large are the classes?**
Ages 16 and older maximum of 8 students
Ages 12-15 maximum of 6 students
Ages 6-11 maximum of 4 students
Note – Ages 6-11 cannot be taught with other age groups

- 11. What do the students receive when they finish the ATV *RiderCourse*?**
Riders completing the ATV *RiderCourse* are issued a completion card and an ATV *RiderCourse* handbook. If they are entitled to an incentive, it will arrive in the mail approximately 8-12 weeks later.
- 12. Are people required to take the training?**
In some states a training certificate is required to operate an ATV on public lands. Also, they will not receive the incentive if they do not complete the ATV *RiderCourse*.
- 13. What do my customers need to bring to the course?**
They will need a DOT-approved helmet, eye protection, long pants, long sleeve shirt, sturdy over the ankle boots, and full-fingered gloves.
- 14. What if a customer cannot make it into available classes?**
They will be placed on a waiting list and will be called when the next course becomes available. They also may request a *Tips and Practice Guide for the All-Terrain Vehicle Rider* or a *Parents, Youngsters and All-Terrain Vehicles* booklet.
- 15. Where can I get ATV *RiderCourse* promotional brochures?**
Brochures can be requested by calling ASI Region Operations at (800) 786-5559.
- 16. Who do I contact at the manufacturer to get more info about this training program?**
The ASI ATV *RiderCourse* is mentioned in the dealership handbook and your District Sales Manager would be able to answer your questions.
- 17. What if the customer doesn't have their machine at the time of the course?**
Loan machines are available at most training locations for the ATV *RiderCourse*. We do encourage students to take the training on their own machine so they become more familiar with its capabilities.
- 18. Can I participate in the loan program?**
Each manufacturer/distributor has their own guidelines. Check your dealer handbook or company representative for details.
- 19. Who do I contact at the ATV Safety Institute for more information?**
ASI Region Operations at (800) 786-5559.
- 20. What can I do to support these important safety efforts?**
Fax ATV Rider Training Certificates to ASI at the time of sale – (800) 528-9385. Ensure all sales personnel understand and communicate the importance of training to their customers. Cooperate with Instructors through the ATV Loan Program.
- 21. What is the “Try Before You Buy” program?**
If you take the ATV *RiderCourse*, and subsequently purchase an ATV, you may be entitled to a full refund of the cost of the course as well as additional incentives from the manufacturer. Call ATV Enrollment Express toll-free at (800) 887-2887 to find out more.